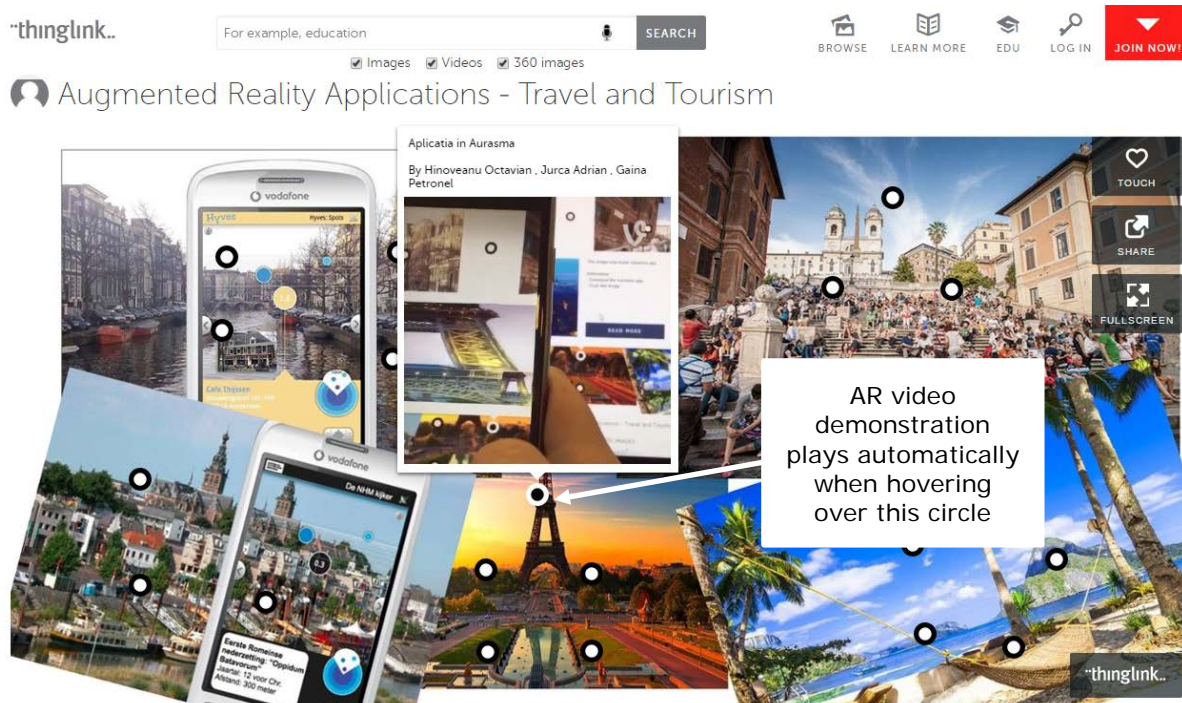
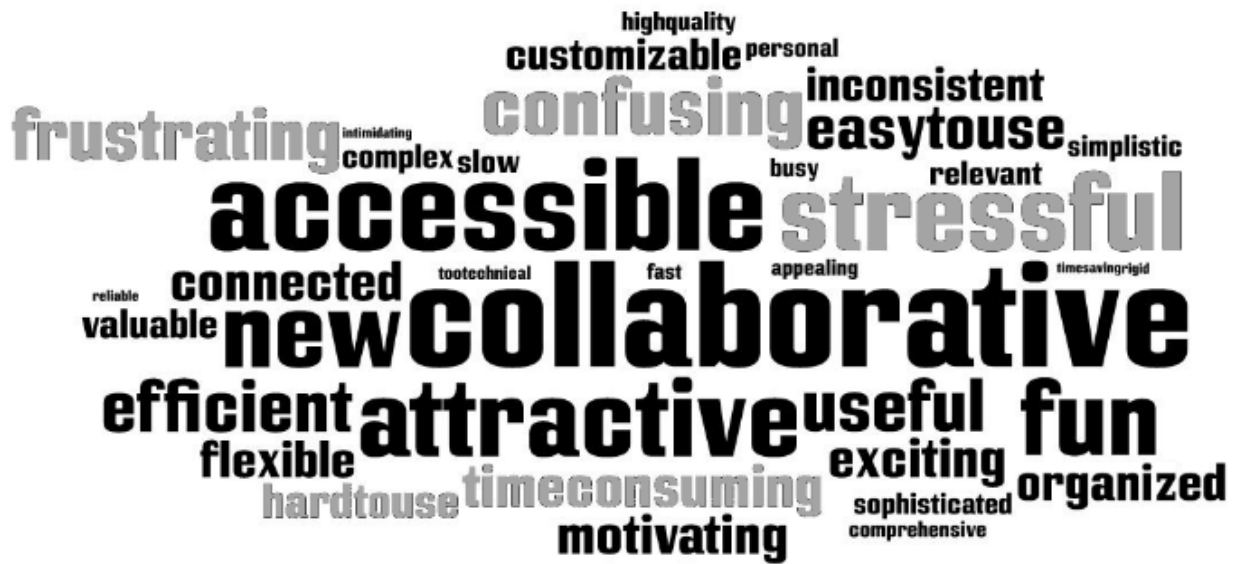


Appendix 1. Additional Figures



Appendix 1, Figure 1. ThingLink for Travel and Tourism. Hovering over a circle on displays additional multimedia content, as shown. (<https://www.thinglink.com/scene/862343367973928960>)



Appendix 1, Figure 2. TalkTech Desirability Word Cloud.