Outcome-Driven Experiential Learning with Web 2.0

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ABSTRACT

Experiential learning, an effective pedagogical method in MIS and other business courses, has been limited by instructional formats and teaching resources. But with the advent of Web 2.0 and its rich set of social networking and mass authoring tools, a shift in learning structure in content, process, and outcome is emerging. In this paper, we propose an experience-based, outcome-driven pedagogical model that is particularly suited for MBA courses, and offer case studies to exemplify such implementations. We also discuss the advantages and challenges with this model based on our initial experience.

Keywords: Experiential learning, Web 2.0, Outcome-driven learning model, MIS