

A Comparison of Information Systems Programs at AACSB and ACBSP Schools in Relation to IS 2002 Model Curricula

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ABSTRACT

Given the downturn in Information Systems (IS) program enrollments, IS departments housed within schools of business are justifiably concerned about attracting more students into their programs. While some reasons for the downturn may be beyond the control of the academic community, it has been argued that IS programs are suffering, in part, because many of their curricula are out-of-date. To help address this problem, the current study offers guidance to support IS departments involved in revising their IS curricula. To accomplish this, catalogs from fifty randomly selected AACBS schools and fifty randomly selected ACBSP schools were accessed via the Internet to determine the most commonly required courses for an undergraduate IS major. Findings were then compared to previous research in order to identify changes and trends, as well as to determine compliance with model curricula.

Keywords: Information Systems Curricula, Curriculum Design, IS Curriculum Trends, IS Model Curricula